## d Global Bioenergies

## From carbohydrates to hydrocarbons



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## Mission statement

## Converting renewable resources into light olefins

 through direct fermentation
## Producing olefins in a different way



Yesterday:
Fossil resources


Tomorrow.
Renewable resources


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A small number of molecules constitute the heart of petrochemistry

## Why is it interesting?

- Because these molecules are the key building blocks of the petrochemical industry
- Huge markets - wide product trees in plastics, elastomers and fuels - drop in

|  |  | Existing Market (b\$) | Potential Market (b\$) | Main applications |
| :---: | :---: | :---: | :---: | :---: |
| $>$ | Ethylene | 144 |  | Polyethylene (60\%) |
|  | Propylene | 88 |  | Polypropylene (65\%) |
|  | Linear butenes | 37-74 |  | Co-monomers in various plastics |
|  | Isobutene | 29 | >400 | Tires, organic glass, PET, fuels |
|  | Butadiene | 14.6 |  | Tires, nylon, coating polymers |
|  | Isoprene | 2 | 10 | Tires, adhesives |
|  |  |  |  | 1: ICIS statistics $-29^{\text {th }}$ january 2 <br> ${ }^{2}$ : SRI reports |

## Market unbalance

## Conventional Naphtha Cracking



## Shale gas Cracking



- The growth of shale gas will lead to a shortage in propylene, C4 olefins and BTX stream and create the opportunity for alternative routes


## A unique opportunity

- Approaches based on classical industrial biology techniques can not be applied to light olefins
- There wasn't any process development to bio-produce light olefins undertaken before the creation of Global Bioenergies
- This situation was paradoxical: The scientific and business community had left untouched one of the most promising opportunities
- A breakthrough was necessary to overcome the technical barrier and biologically produce light olefins
- This breakthrough innovation has been achieved by Global Bioenergies


## Designing artificial metabolic pathway

No natural pathway to light olefins


Glucose


Isobutene

Creation of totally new metabolic pathways
-Enzymatic reactions never described
-Metabolic intermediates absent on earth

New « synthetic biology » approach

## Strong IP Protection

- Sound Intellectual Property

Exclusive rights on 14 patent applications protecting different aspects of the technology

- Product is traceable ( ${ }^{14} \mathrm{C}$ content)
- Additional know-how barrier:
strains \& process book
(12) DEMANDE INTERVATIONALE PUBLIÉE E VERTU DU TRATTÉ DE COOPERATION EN MATIERE DE (19) Organisation Mondiale de la Propriété BREVETS (PCT)
(43) Date de la peblication internationale 7 janvier 2010 (07.01.2010)



## Design of synthetic metabolism



Patents
WO2011032934

Con



Glucose
Acetyl-CoA
Acetone
Isobutene


## GBE artificial pathway



## Enzyme discovery

## DiP-MVD decarboxylases

EC 4.1.1.33


Screening


3-Hydroxyisovalerate
(3-Hydroxy-3-methylbutyrate)


- HTS technology platform adapted to the identification of enzymatic activities involved in the synthesis of light olefins
- Similar results were obtained for the « HIV synthase » segment


## Directed evolution strategy



Secondary hits


## in vivo implementation - strain optimisation



Fermentation
$\rightarrow$ GC Analysis

## Process development




Global Bioenergies' process presents major advantages

## Isobutene industrialization schedule



Jan 2013: - more than half of the development has been accomplished

- lab pilot in operation; industrial pilot in preparation


## An experienced management team...



Liliane Bronstein
CFO
Since 1997, CFO in public fast-growing and innovation companies.
Led several IPOs and M\&A operations.


Marc Delcourt
CEO


Thomas Buhl
Head of Business Development
Former positions in technology transfer at CEA, business development in the white biotech sector and strategic development at

TecDAX company MorphoSys.


## Lab pilot



- 42L fermenter + online detection installed in Evry
- Kg samples to be obtained in 2013



## Industrial pilot

- Ton scale samples to be produced in 2014 and transferred to industrial prospects


## Why did we choose to start with isobutene?

- Since 2008 :
- Ethylene prices are decreasing (due to the shift to shale gas and natural gas crackers)
- Prices of other olefins are increasing (due to reduced capacities of Naphtha crackers)
- Adjustment of prices for n-butene, propylene and butadiene ongoing or expected due to existing/developing methods to derive them from ethylene
- Isobutene can not be produced from ethylene $\boldsymbol{\rightarrow}$ no adjustment of price increase expected
- The market is expecting an alternative route for isobutene manufacturing

Isobutene: a large product tree


## Estimated costs

## Bio-Isobutene Cost Estimation



Feedstock is the principal cost-driver

Profitability - preliminary analysis


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Market conditions would translate into an increasingly profitalle usage of the bioisobutene process for commodity chemicals applications.

## Biofuels applications

- In the field of fuels, profitability will be more difficult to achieve in the short term as fuel price is low (close to crude oil price).
- The production of biofuels remains essential:
- The oil peak is close and worldwide demand is increasing
- There is no satisfactory alternative to liquid fuels.
- The market will adapt and the best technologies will prevail.
- The use of $2^{\text {nd }}$ generation biomass, less expensive, will enable the development of biofuels on a large scale.

Collaboration: Global Bioenergies and LanzaTech : development of a process for the bioproduction of isobutene from domestic and industrial waste

## Modeling of a typical production site

Amortization: $\$ 10 \mathrm{~m} / \mathrm{year}$ (Investment: ~ \$100-200m amortized over 10-20 years)

Feedstock (700kT molasses for 350 kT sugar) \$140m/year


Revenues
(100kT High purity isobutene)
\$200m

## Operational cost: $\$ 10 \mathrm{~m} / \mathrm{year}$

Operating profit \$40m (20\% margin)
"specialty chemistry margins for commodity chemicals markets"

## A license-based business model

- Non-exclusive licenses, for 1 plant
- Expected revenues for Global Bioenergies:
- €10m upfront payment per 100kT production capacity at construction of the production site,
- $2-5 \%$ royalties ( $€ 3-8 \mathrm{~m}$ per year per 100 kT ).
- Licensing phase to start in 2014 (Two option licenses already signed)
- Existing market: 15MT isobutene, i.e. 150 plants
- Such a licensing-based business model
- is only possible because the existing market of isobutene is huge
- eliminates the risk linked to transiting from R\&D to Industrial exploitation


## Targeted licensees

Biomass transformation industrialists
Sugar
Tereos, Cristal Union, Tate\&Lyle, SudZucker, ...
Starch
Roquette, ADM, Cargill, ...

Petrochemical industrialists
Fuel companies
Oil companies
Total, Exxon, Chevron, BP, Shell, ...
Fuel distributors
Independent distributors, retail store chains

Producers of down-stream products
Packaging producers, tire producers, cosmeticians, ...

Addressing some of the most important industrial sectors

Diverse feedstocks...


Sugar cane


Wheat

Rye, rice, barley,
Potatoes. ...

$\mathrm{CO}\left(+\mathrm{H}_{2}\right)$

Steel mills


Municipal waste

Biomass (all types)

## Business model: other molecules

- Running in parallel several R\&D programs would represent a huge financial burden.
- Dedicated financing (grants or industrial partnerships) are sought for R\&D programs on molecules other than isobutene.
- First example: butadiene.


## Butadiene: a second vast product tree



Opportunities for a number of licenses in industrial applications other than rubber


## Advantages of a "drop-in" product

- Currently, several tens of production sites worldwide use isobutene, butadiene or propylene as a feedstock.
- Possibility to install bio-olefins plants close to these sites.
- Production, storage and distribution infrastructures already exist and do not need to be rebuilt.


## At a glance



