## Prospérité sans croissance

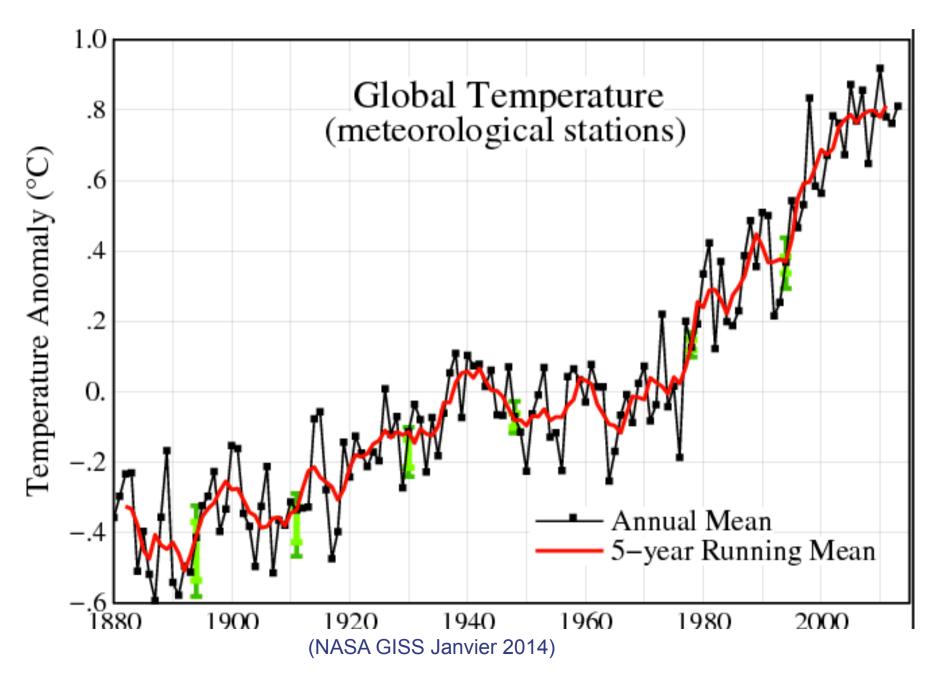
Gaël Giraud

Chief economist | AFD, Senior researcher | CNRS Professor | ENPC Director | Energy and Prosperity chair

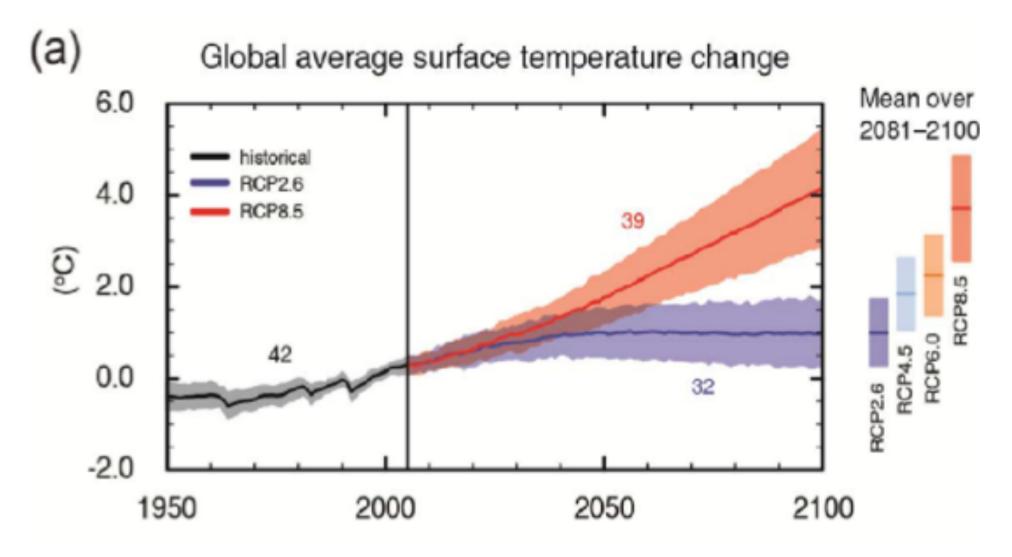


# Anthropogenic origin of climate change is now well understood

(IPCC http://www.ipcc.ch)

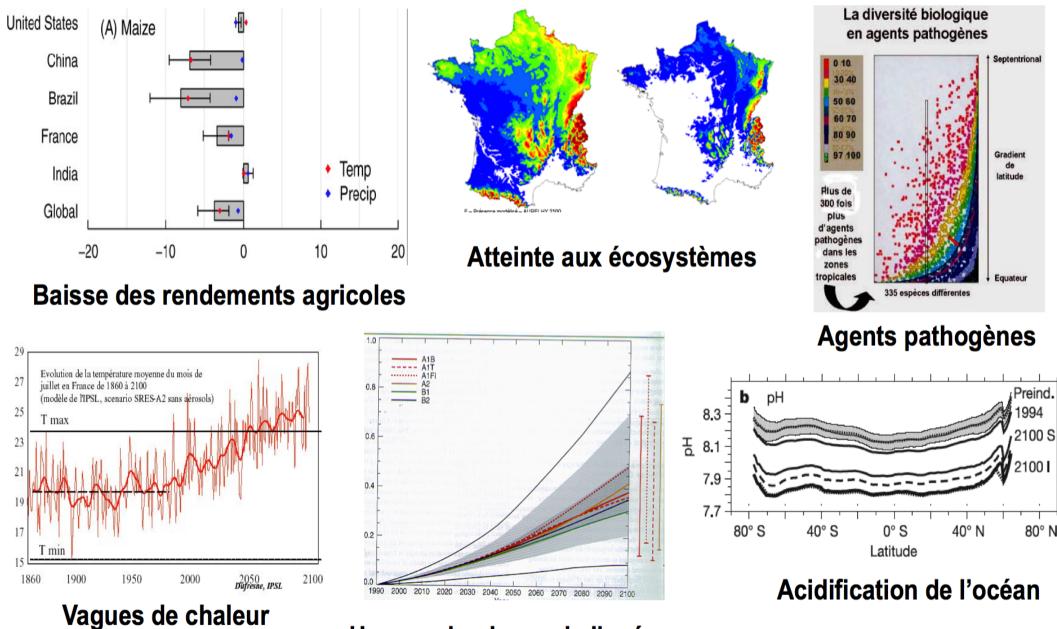


Business as usual leads to + 5°C. Too late for <+2°C.



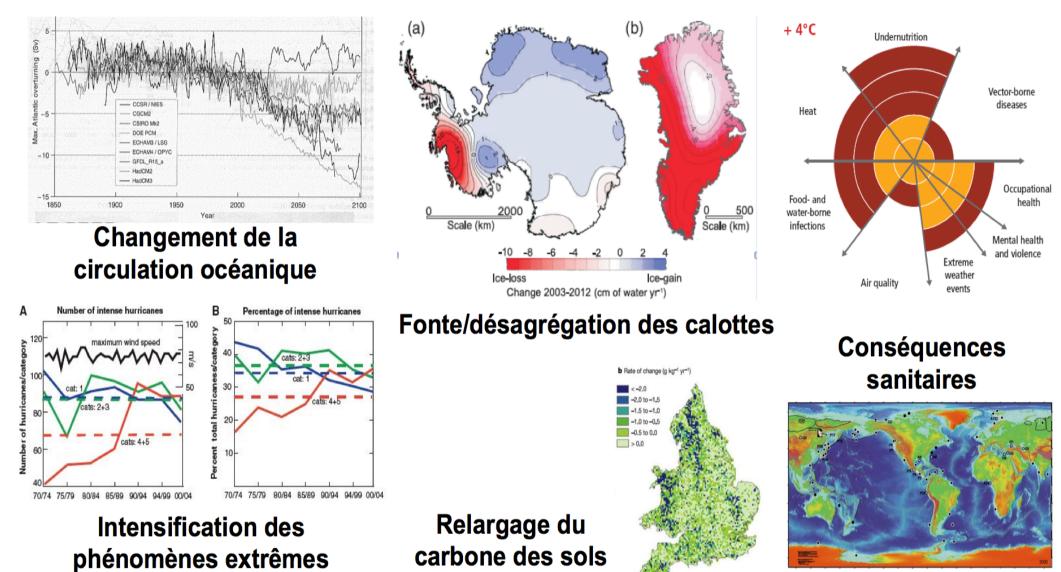
GIEC 2013

#### Avec une ampleur qui dépendra de nos émissions

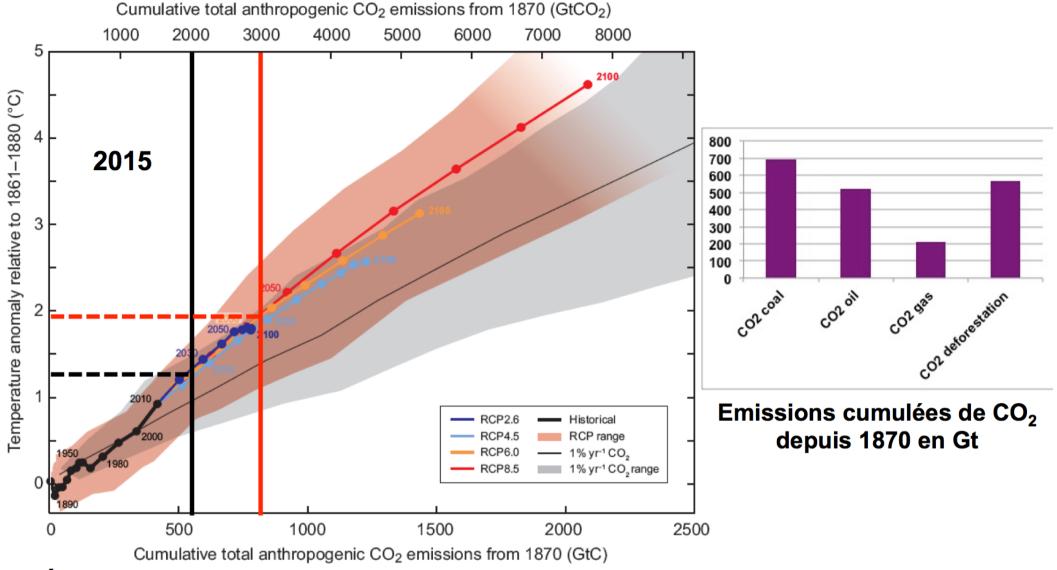


Hausse du niveau de l'océan

#### Avec une ampleur qui dépendra de nos émissions

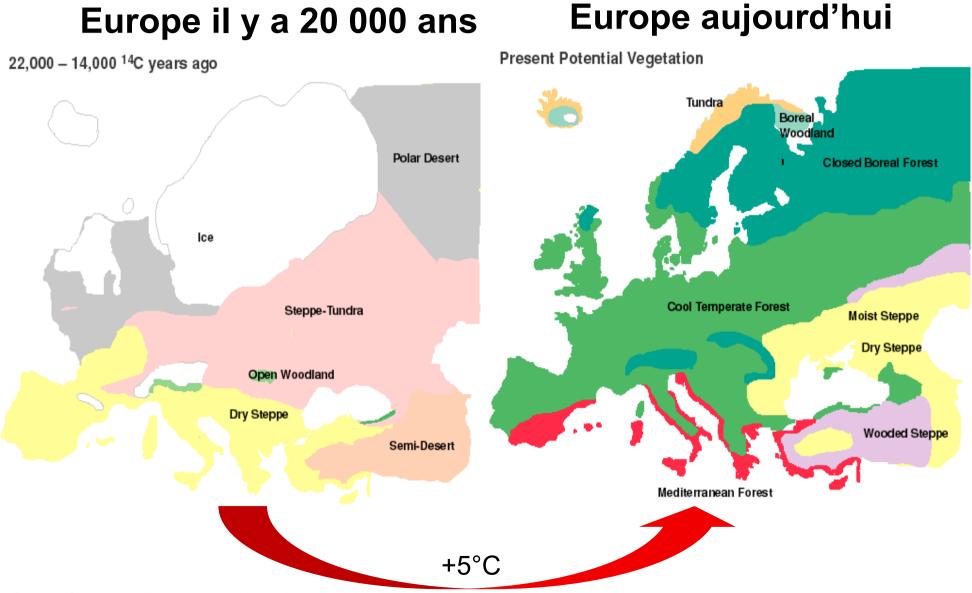


Et nous ne verrons jamais venir à l'avance toutes les conséquences possibles, puisque l'expérience est inédite

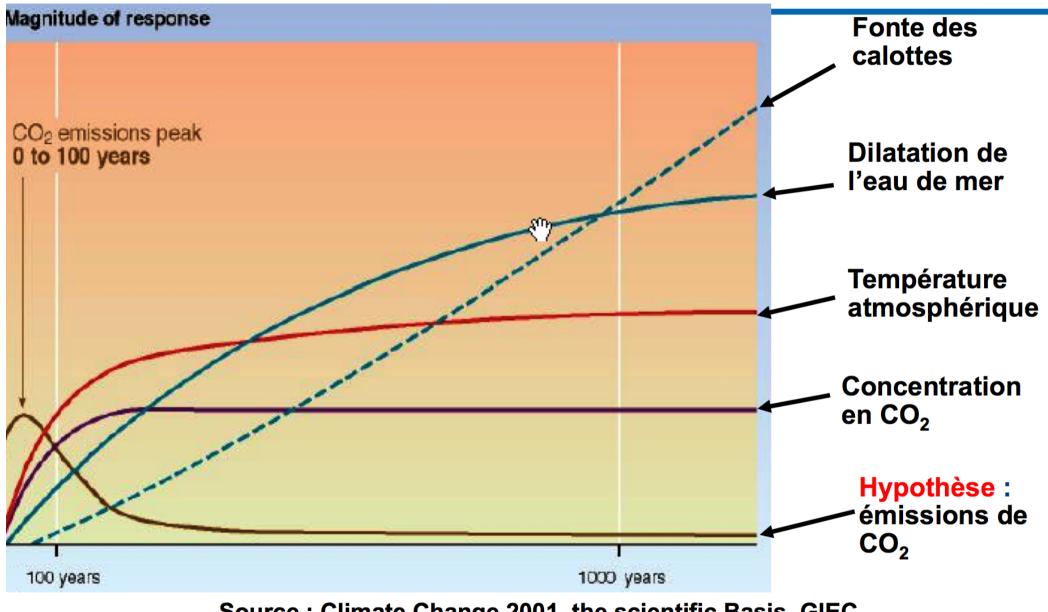


Élévation de température en 2100 en fonction du cumul émis depuis 1870. IPCC, 2015

### +5°C, c'est un changement d'ère climatique



#### Source: Quaternary Environments Network

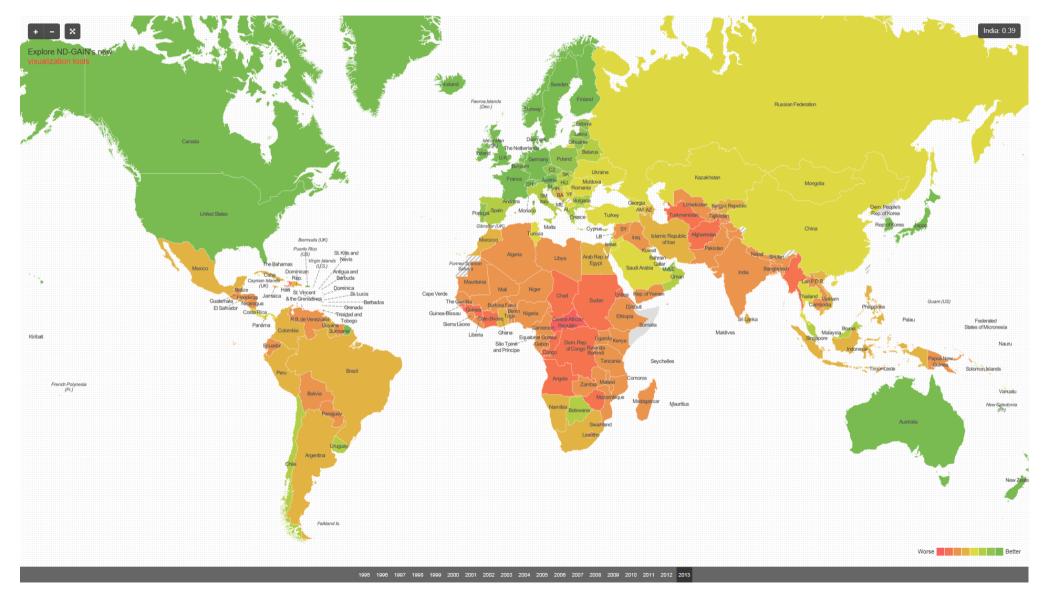


Source : Climate Change 2001, the scientific Basis, GIEC

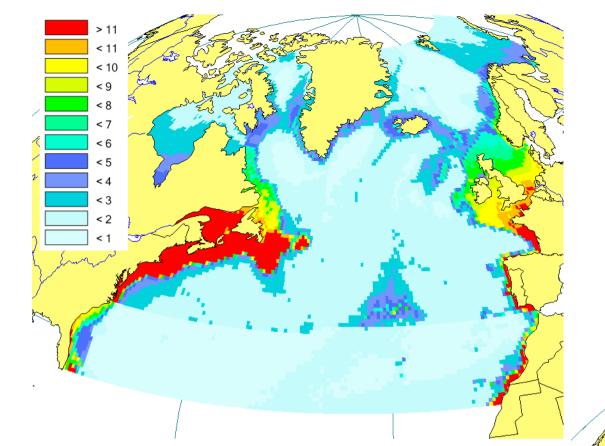
## **Climate Change Vulnerability Index**



## **Adaptation capability**



Source : GAIN Index / readiness map



Abondance des poissons Atlantique nord en 1900

# Une mer sans poissons en 2050?

(Philippe Cury, Calmann-Lévy, 2008)

#### *Abondance des poissons Atlantique nord en 2000*

Christensen et al. (Fish & Fisheries, 2003)

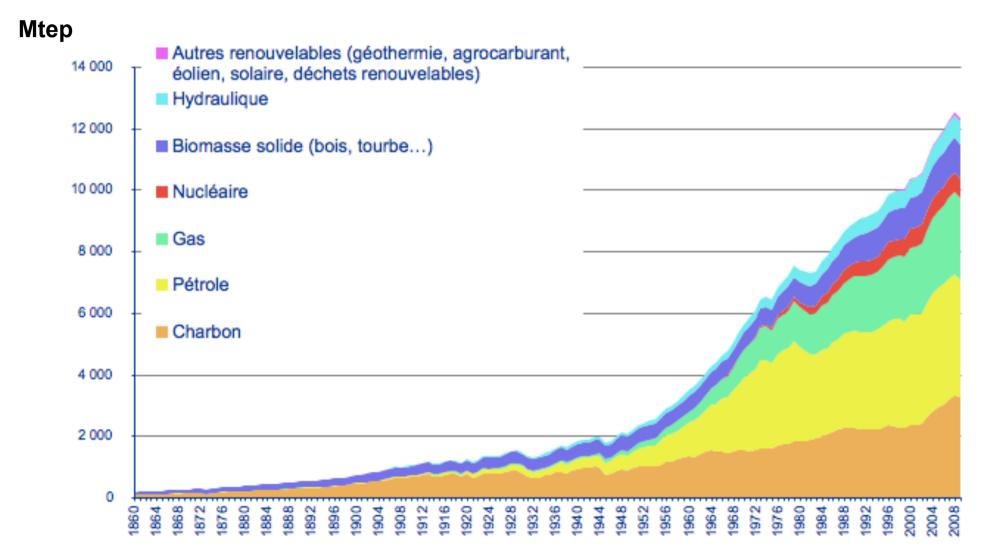
# Profit as a mean, not a goal

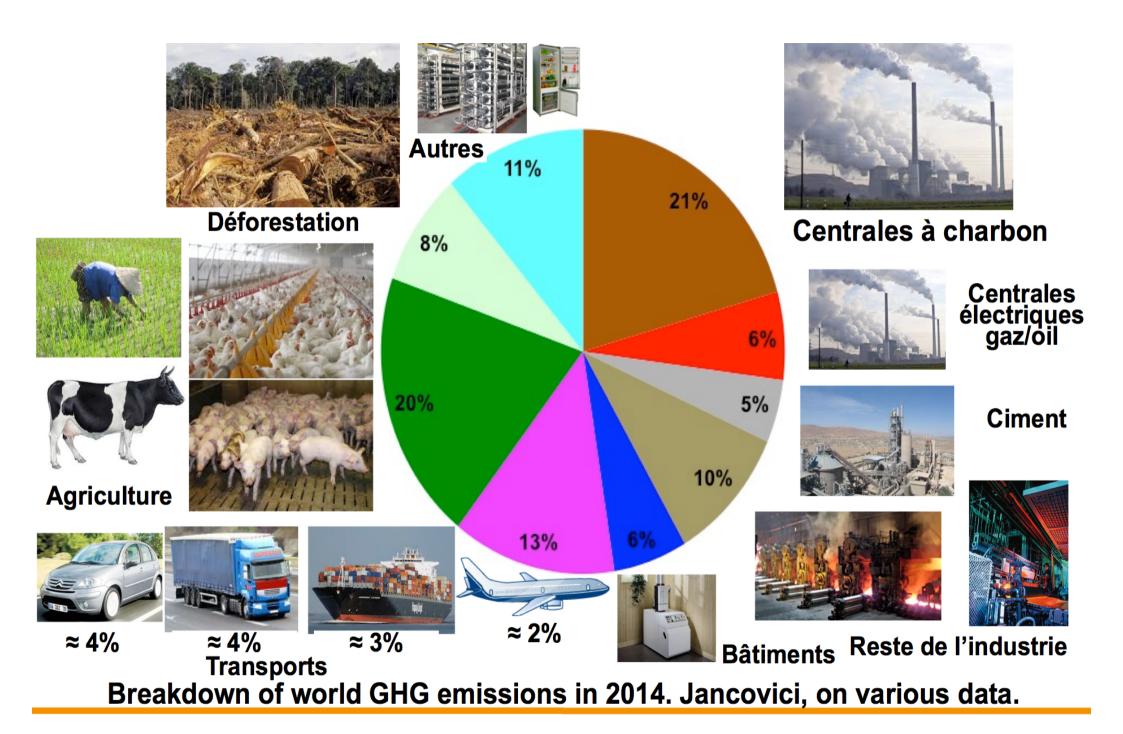
« This does not mean being opposed to any technological innovations which can bring about an improvement in the quality of life. But it does mean that profit cannot be the sole criterion to be taken into account, and that, when significant new information comes to light, a reassessment should be made, with the involvement of all interested parties. The outcome may be a decision not to proceed with a given project, to modify it or to consider alternative proposals. » (187)

• II. The role of Energy.

# World consumption of primary energy since 1850

#### Consommation mondiale d'énergie primaire depuis 1850





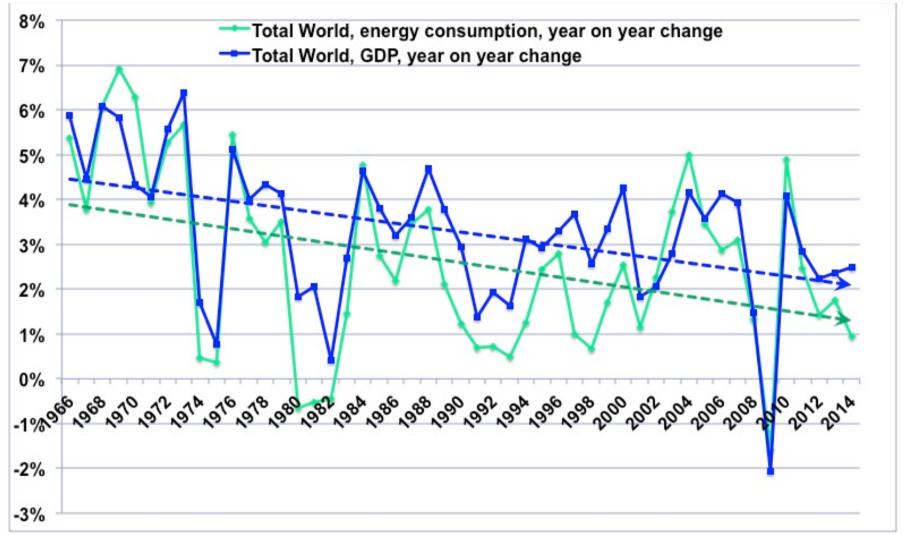
# Why should we focus on the link growth/energy?

• Kaya's equation:  $\frac{Y_t}{N_t} = \frac{E_t}{N_t} \times \frac{Y_t}{E_t}$ , (1)

$$\Delta \ln \frac{Y_t}{N_t} = \Delta \ln \frac{E_t}{N_t} + \Delta \ln \frac{Y_t}{E_t}$$
(2)

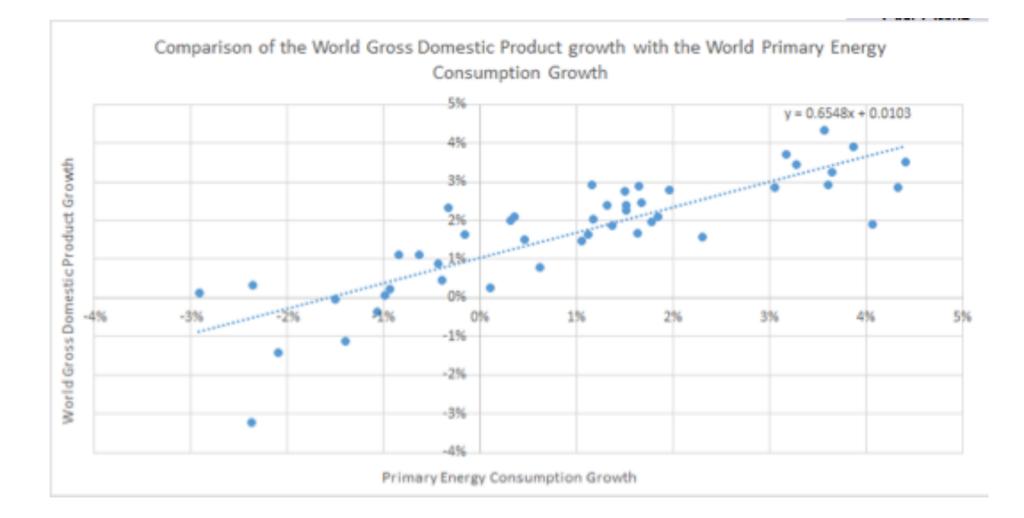
- World average 1965 1981: 2.38% = 1.6% + 0.78%
- World average 1981 2013: 1.86% = 0.5% + 1.36%
- Japan 2000 2012: **0% = 0% + 0%**

#### Decoupling? y = 7,0399x - 15298 70 000 $R^2 = 0,9855$ € billion constant <sup>2000</sup> <sup>200</sup> 60 000 **dg**<sup>20</sup>000 10 000 0 2 000 4 000 6 000 8 000 10 000 12 000 14 000 0 **Energy consumption (Mtoe)**

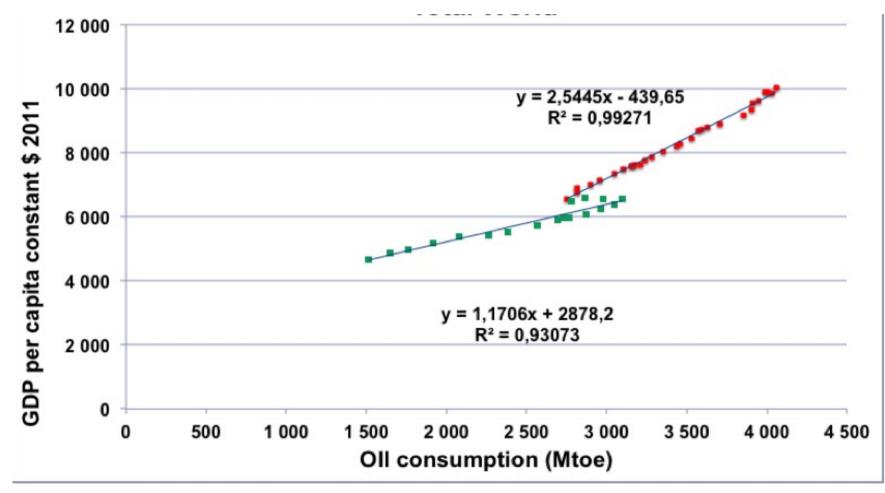


Variation de la consommation d'énergie (en vert) et du PIB en dollars constants (en bleu), pour le monde. Données World Bank pour le PIB et BP stat pour l'énergie

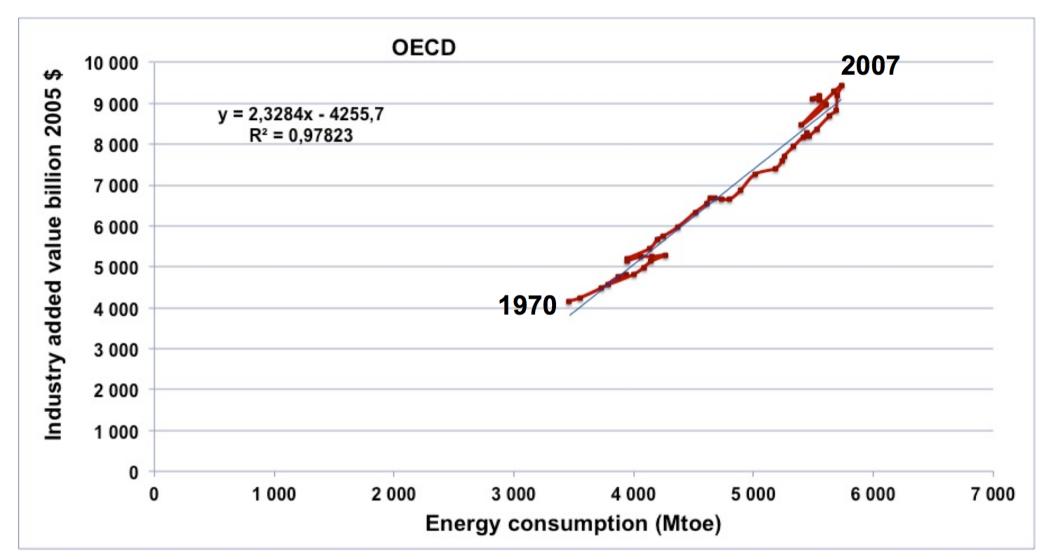
### GDP elasticity wrt Primary Energy? Around 60%...



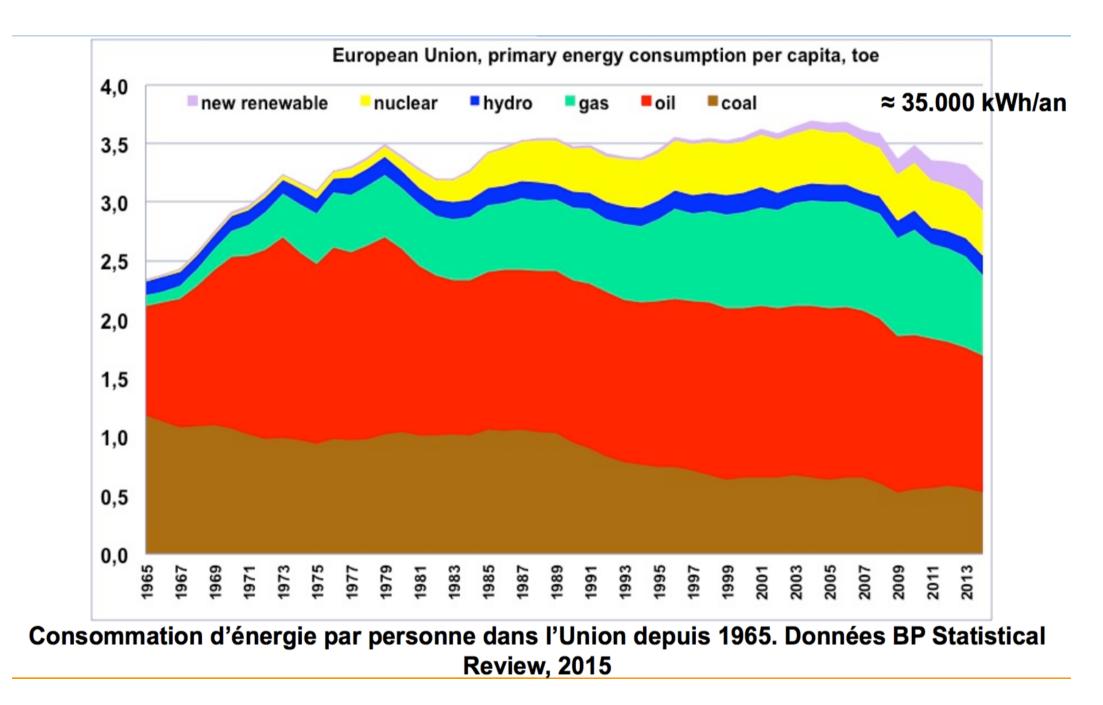
# Decoupling? (II)

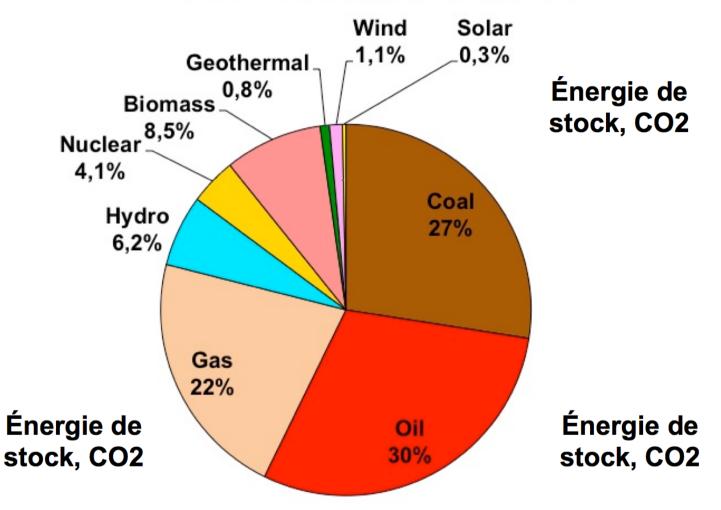


Source : BP statistical review, 2012, Shilling et al. 1977, EIA, 2012,



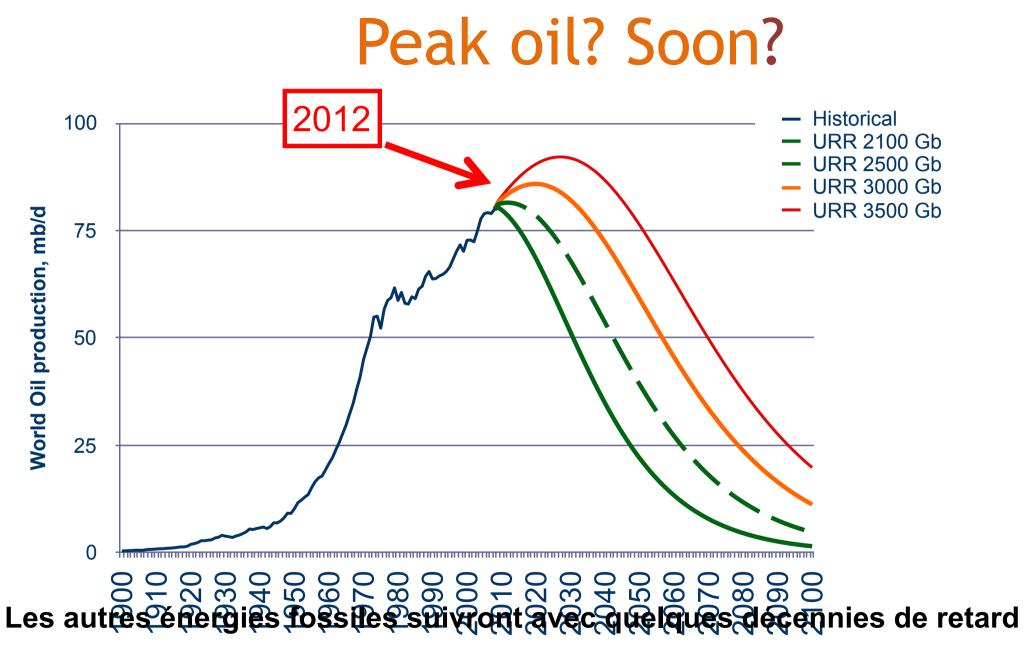
Energie consommée (en abscisse) et production industrielle en dollars constants (ordonnée) pour l'OCDE, de 1970 à 2013. Données World Bank & BP Statistical Review





#### World primary energy consumption, 2014

Répartition de la consommation d'énergie primaire dans le monde en 2014. Jancovici, sur données BP Statistical Review



Source : Carbone 4 From Historical IEA, AIE, E&L, BP ; prospective The Shift Project with Hubbert extrapolation

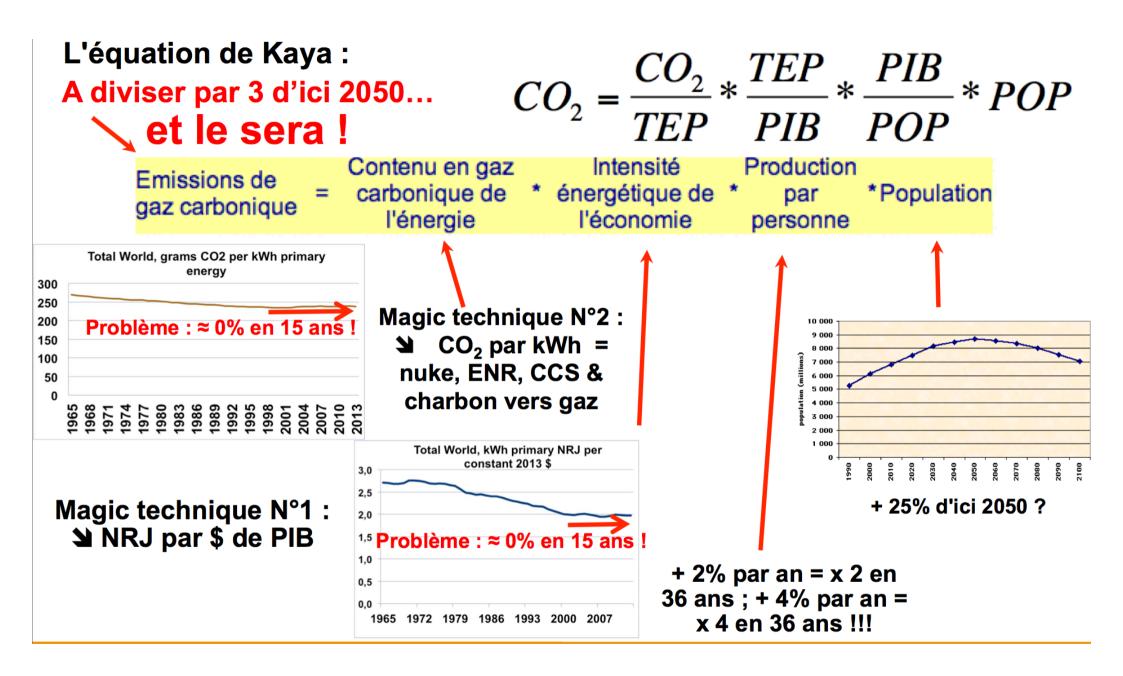
- Some disturbing questions:
- why this reduction of growth since the 80s?

• Secular stagnation (Larry Summers, Bob Gordon).

## The danger of the win- win approach

« It is not enough to balance, in the medium term, the protection of nature with financial gain, or the preservation of the environment with progress. Halfway measures simply delay the inevitable disaster. Put simply, it is a matter of redefining our notion of progress. A technological and economic development which does not leave in its wake a better world and an integrally higher quality of life cannot be considered progress. Frequently, in fact, people's quality of life actually diminishes - by the deterioration of the environment, the low quality of food or the depletion of resources – in the midst of economic growth. In this context, ... the social and environmental responsibility of businesses often gets reduced to a series of marketing and imageenhancing measures » (194) 03/18/2016 Integral ecology and business 27

• III. How to escape from a disaster?



# Science without conscience...

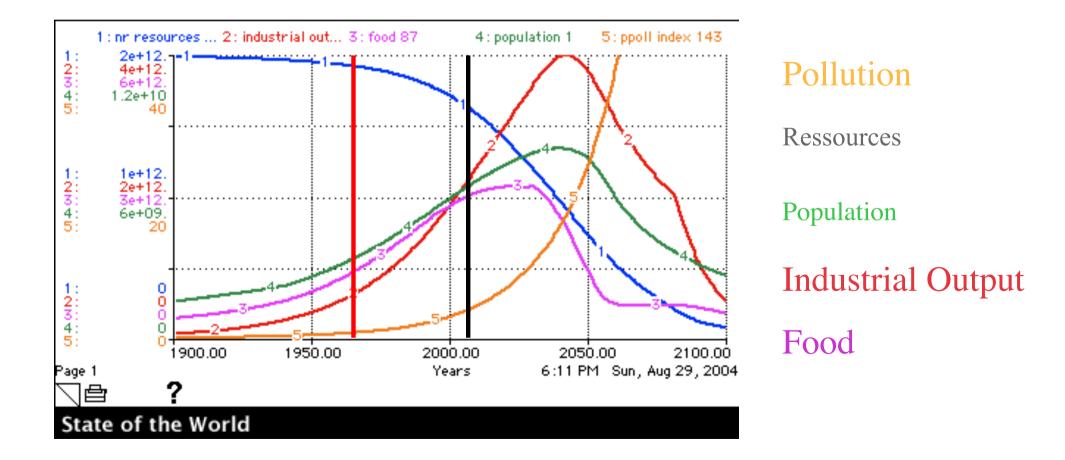
« Our immense technological development has not been accompanied by a development in human responsibility, values and conscience. Each age tends to have only a meagre awareness of its own limitations. It is possible that we do not grasp the gravity of the challenges now before us. "The risk is growing day by day that man will not use his power as he should"; in effect, "power is never considered in terms of the responsibility of choice which is inherent in freedom" since its "only norms are taken from alleged necessity, from either utility or security". But human beings are not completely autonomous. » (105) ntegral ecology and business 30

- Increase of sea level (Mekong).
- melting of glaciers (Tibet, Andes)
- Deserts (Sahara, Gobi, Middle-East...)
- Soil erosion
- Destruction of groundwater resources.
- Decline in soil fertility (temperature)

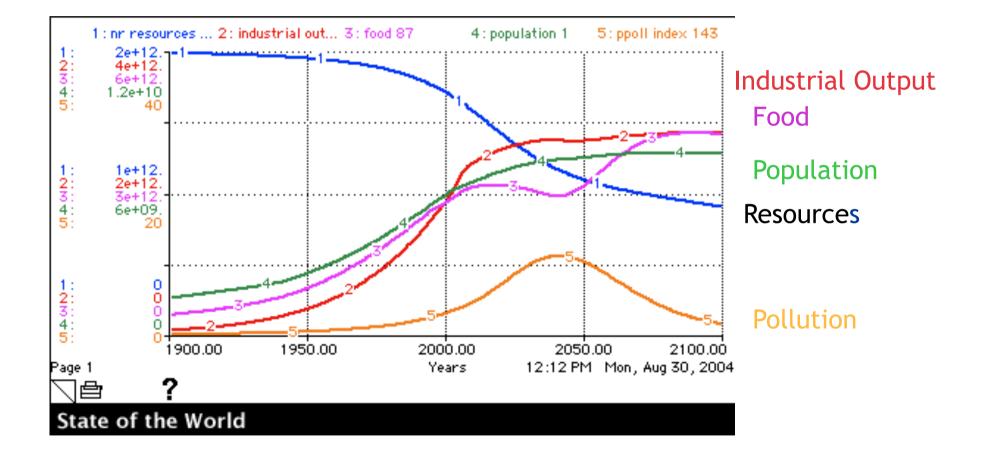
## Food security is not ensured after 2030

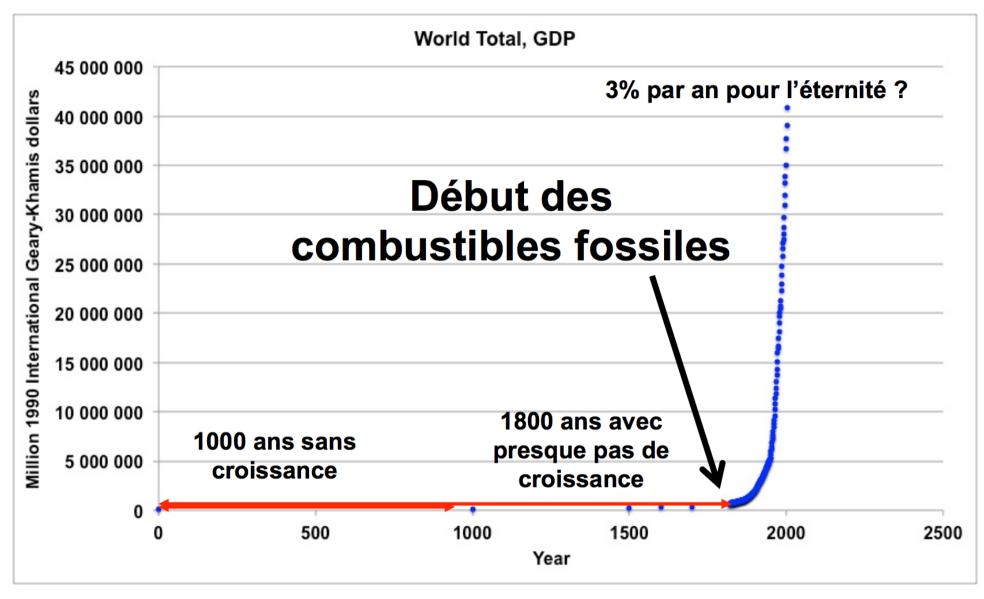
## Meadows (1972) has not been defeated (cf. Turner 2014)

A ce jour les projections faites dans les années 70 se confirment



# Meadows and the Energy shift

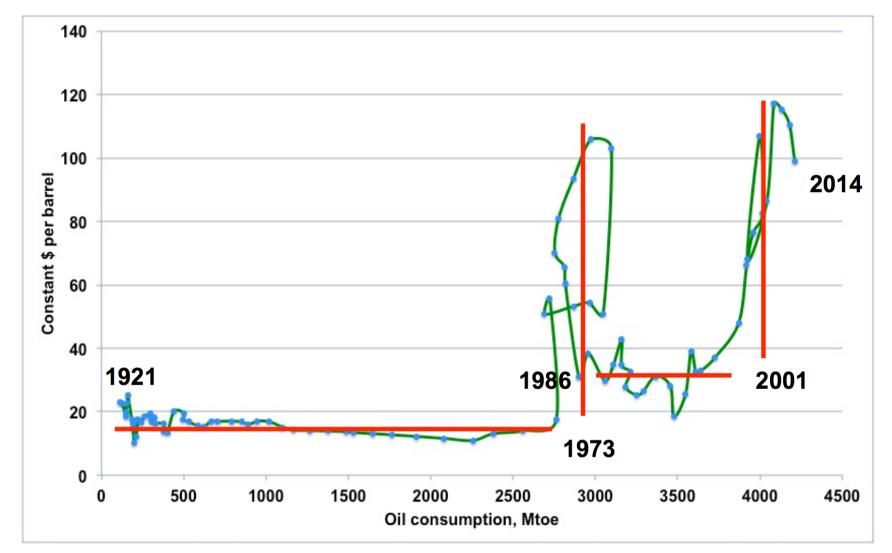




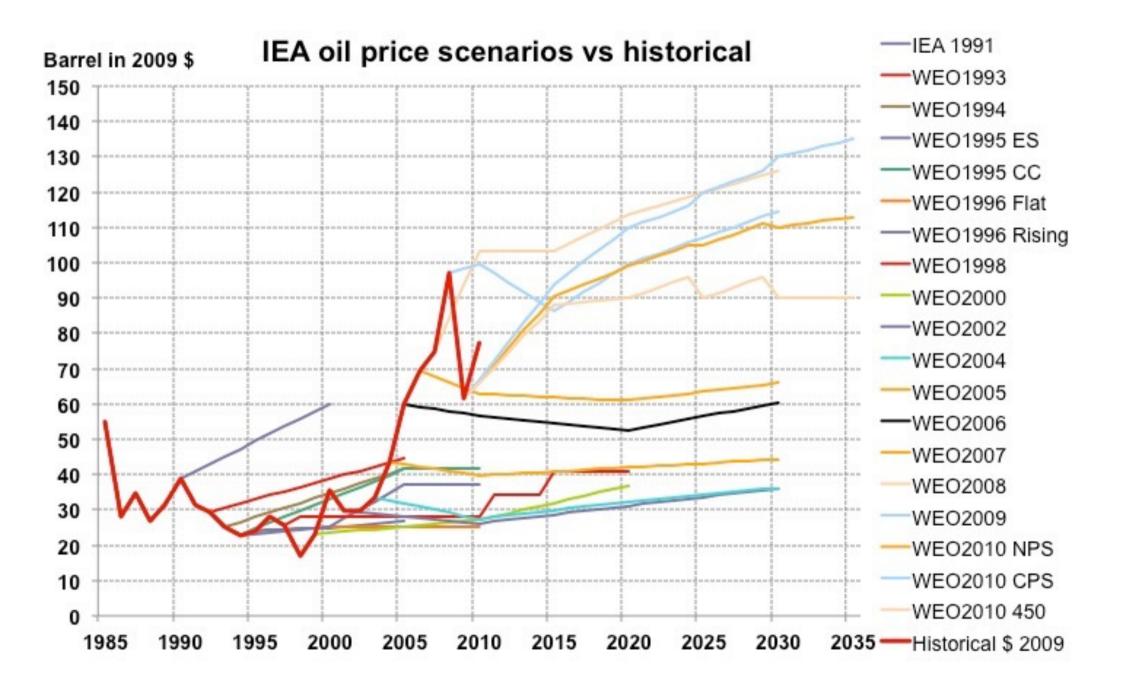
PIB mondial reconstitué de l'an 0 à 2003. Source Maddison, 2010

Culture of waste and economic shortcomings

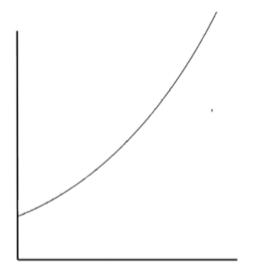
« The same kind of thinking leads to the sexual exploitation of children and abandonment of the elderly who no longer serve our interests. It is also the mindset of those who say: Let us allow the invisible forces of the market to regulate the economy, and consider their impact on society and nature as collateral damage. » (123)

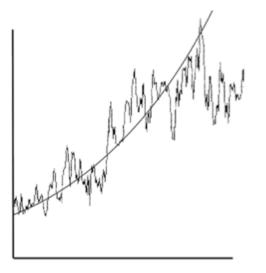


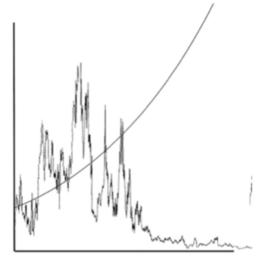
Prix du baril (en abscisse) vs. PIB en dollars constants (ordonnée) de 1960 à 2014. Jancovici, 2014, sur données World Bank & BP Statistical Review



### Trop de volatilité tue les prix.





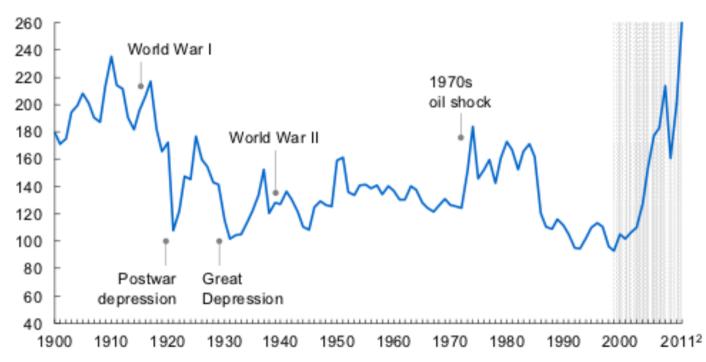


Solution de dX/dt=AX

Solution de  $dX=AXdt + \sigma XdB$ pour  $\sigma$  petit Solution de  $dX = AXdt + \sigma XdB$ pour  $\sigma^2 > 2A$ 

### Prix des commodities à long terme

#### Commodity prices have increased sharply since 2000, erasing all the declines of the 20th century



MGI Commodity Price Index (years 1999-2001 = 100)1

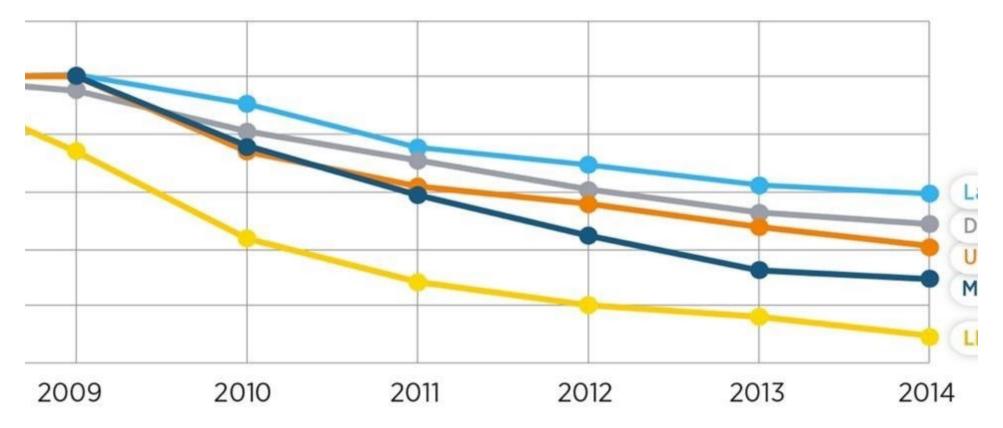
1 See the methodology appendix for details of the MGI Commodity Price Index.

2 2011 prices are based on average of the first eight months of 2011.

SOURCE: Grilli and Yang; Stephan Pfaffenzeller; World Bank; International Monetary Fund (IMF); Organisation for Economic Co-operation and Development (OECD); UN Food and Agriculture Organization (FAO); UN Comtrade; McKinsey analysis

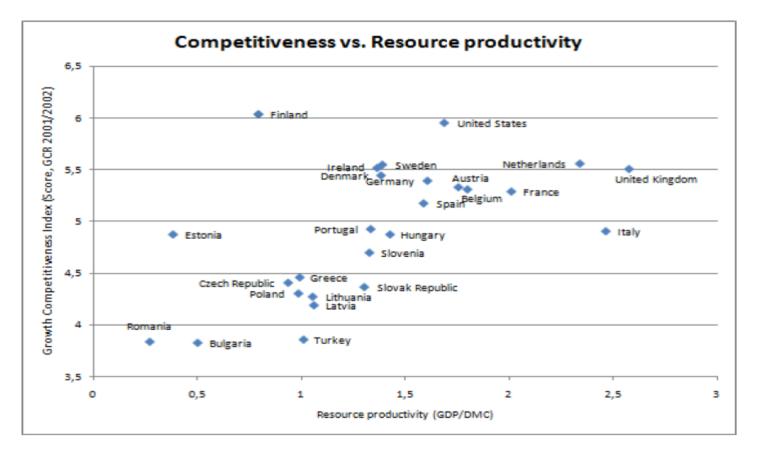
#### for Clean Energy Technologies

#### **Indexed Cost Reductions Since 2008**



## Ressource efficiency is the key.

Figure 2-10: The relationship between the score of Global Competitiveness Index (GCI) published by the WEF and resource productivity (GDP in PPP US\$ per kg DMC)



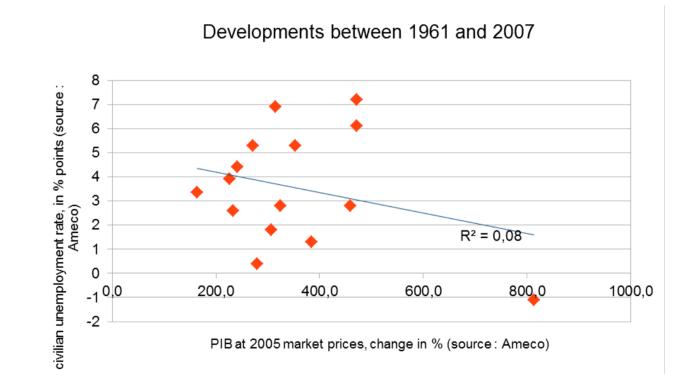
Source:DMC: EU15: 1970-2001: Eurostat/IFF (2004), 2002-2004: New Cronos; new member states plus Turkey (ACC): EEA (2003): Kiew Report Annex C; USA: WRI Database; GDP: Groningen Growth and Development Centre and the Conference Board, Total Economy Database, <u>http://www.ggdc.ne</u>, RP: own calculation, GCI: WEF (2002)

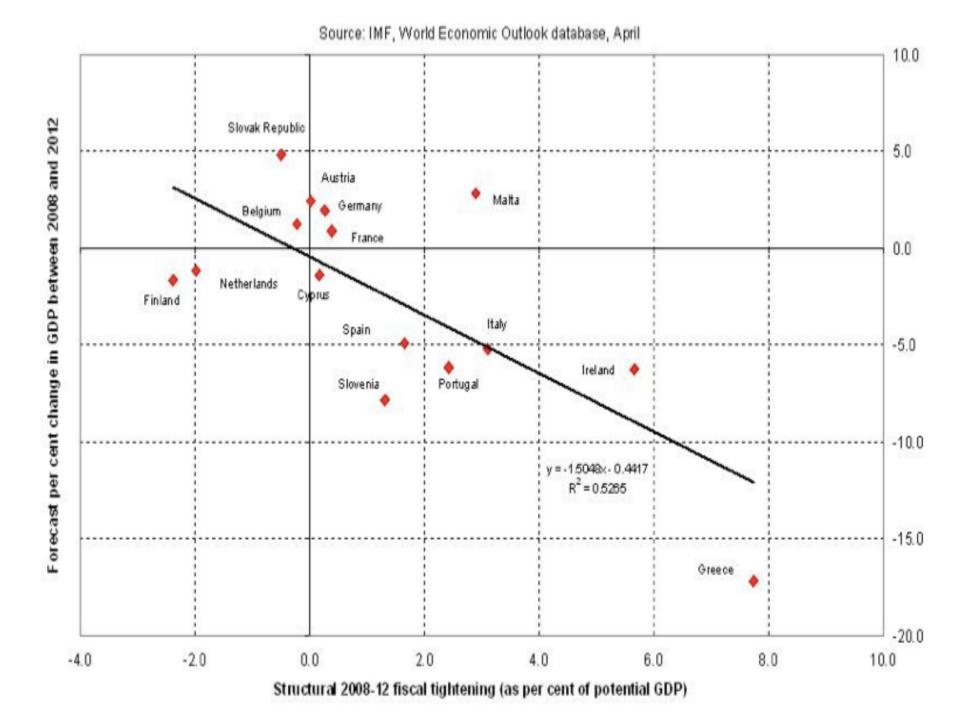
# What creativity?

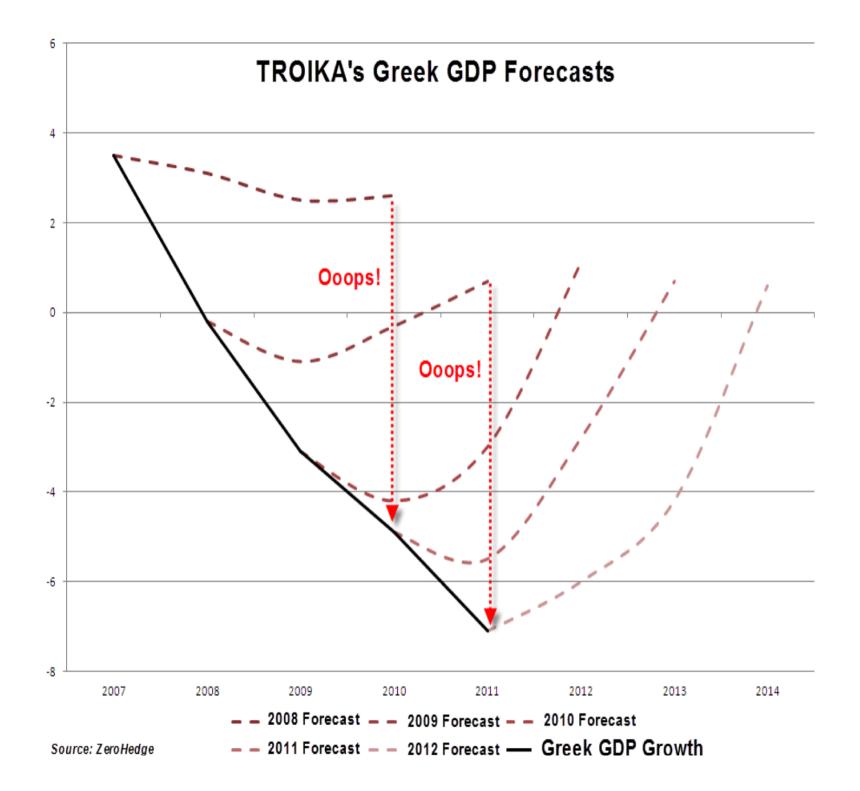
« A path of productive development, which is more creative and better directed, could correct the present disparity between excessive technological investment in consumption and insufficient investment in resolving urgent problems facing the human family. ... Such creativity would be a worthy expression of our most noble human qualities, for we would be striving intelligently, boldly and responsibly to promote a sustainable and equitable development within the context of a broader concept of quality of life. On the other hand, to find ever new ways of despoiling nature, purely for the sake of new consumer items and quick profit, would be, in human terms, less worthy and creative, and more superficial » (192)

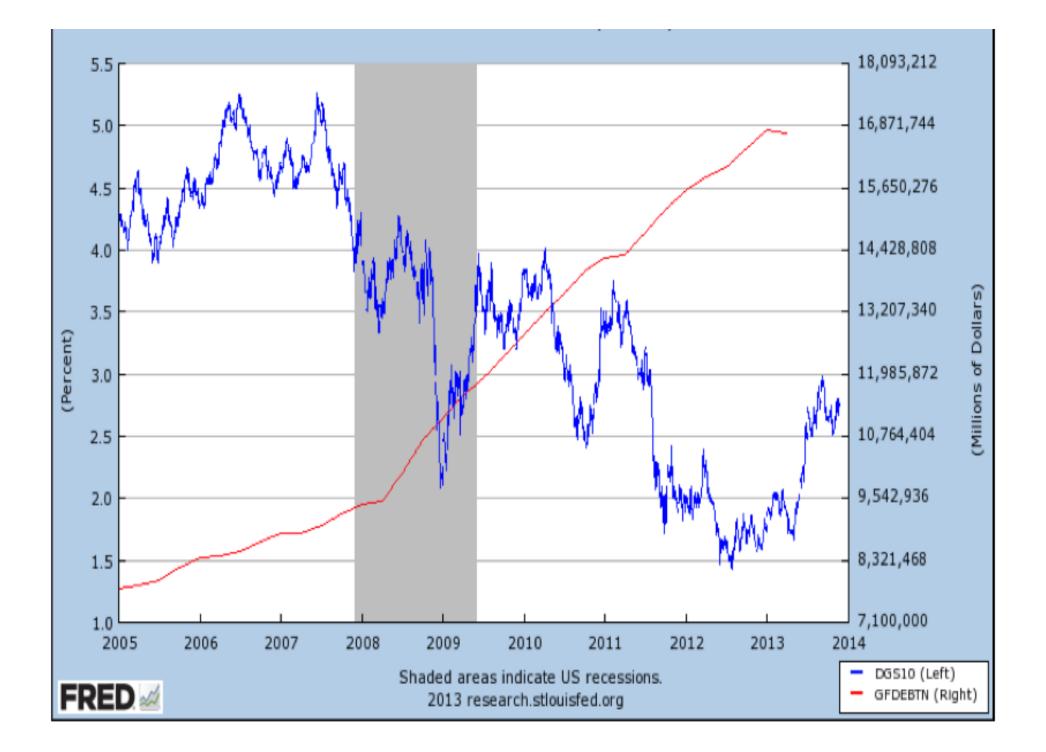
• IV Current paradoxes

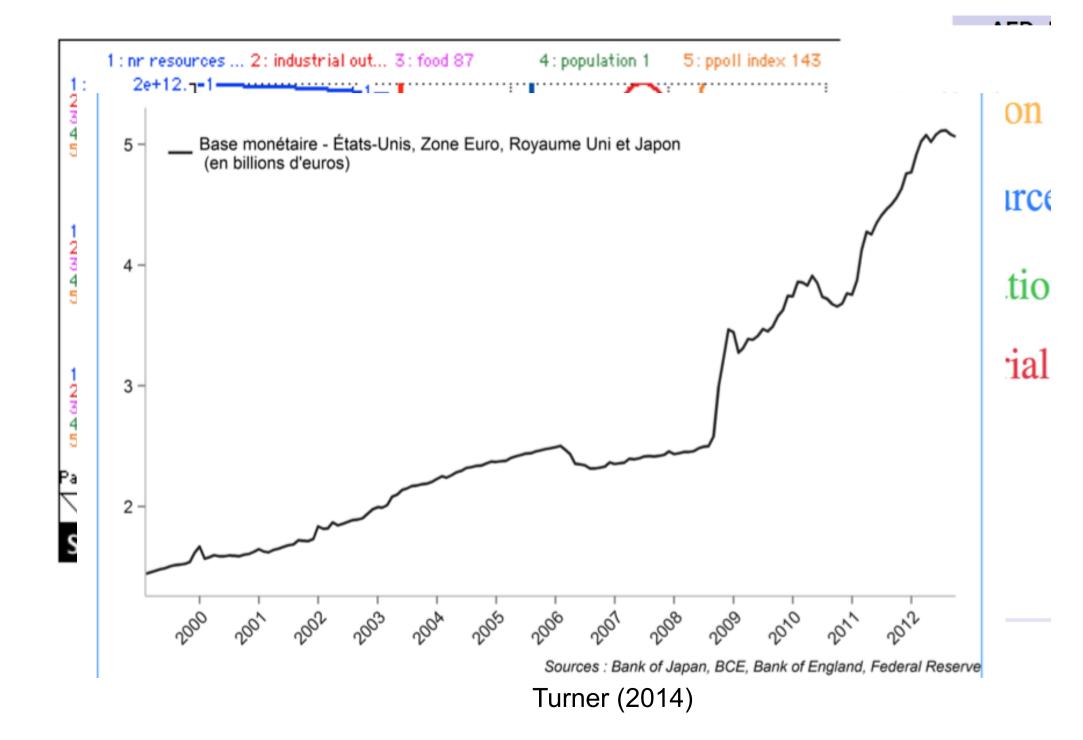
### Growth = employment ?

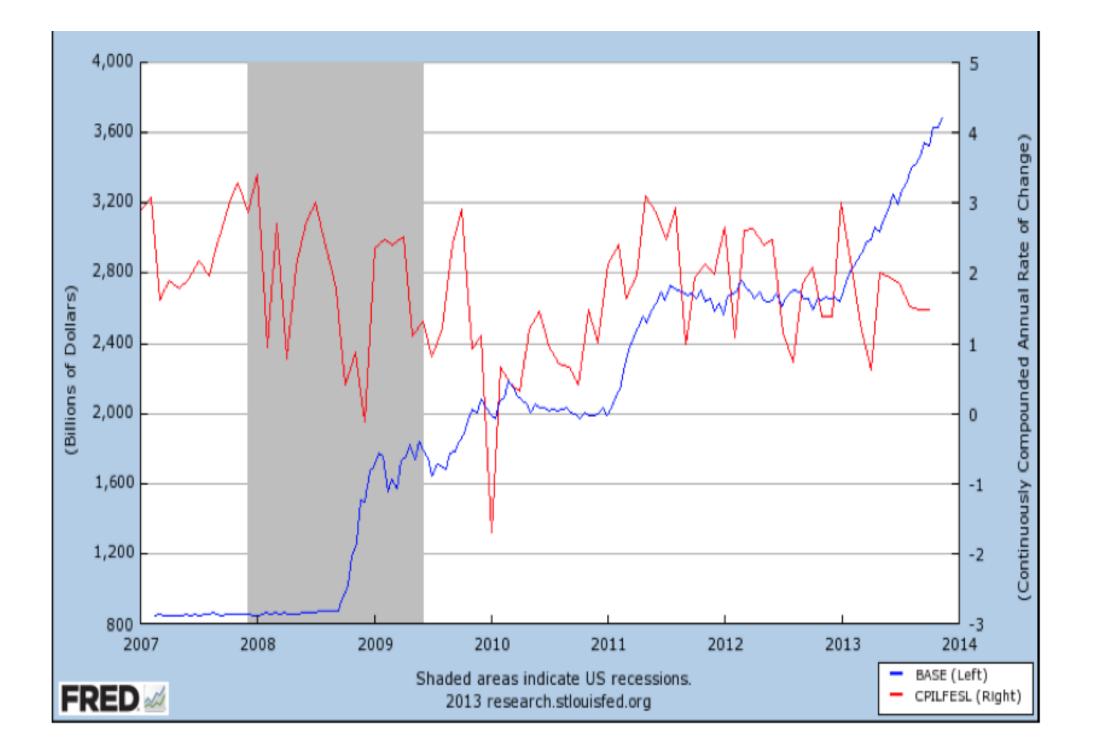


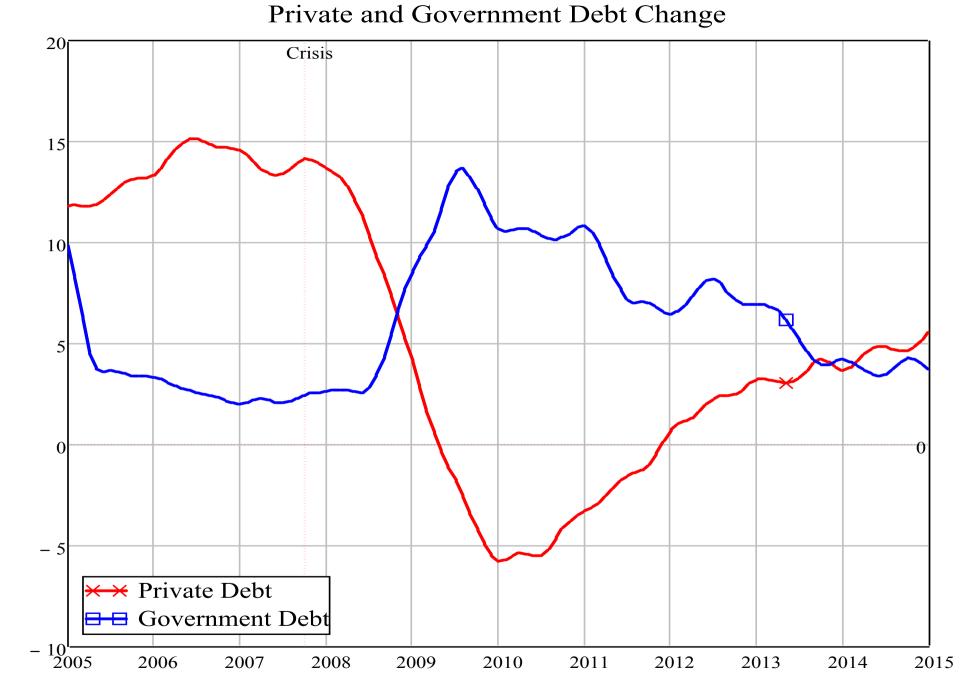






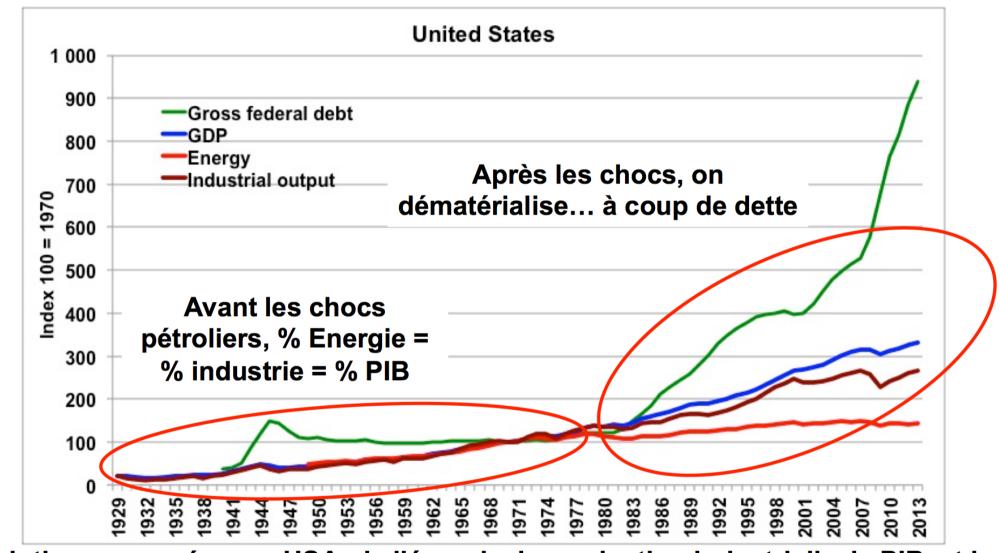






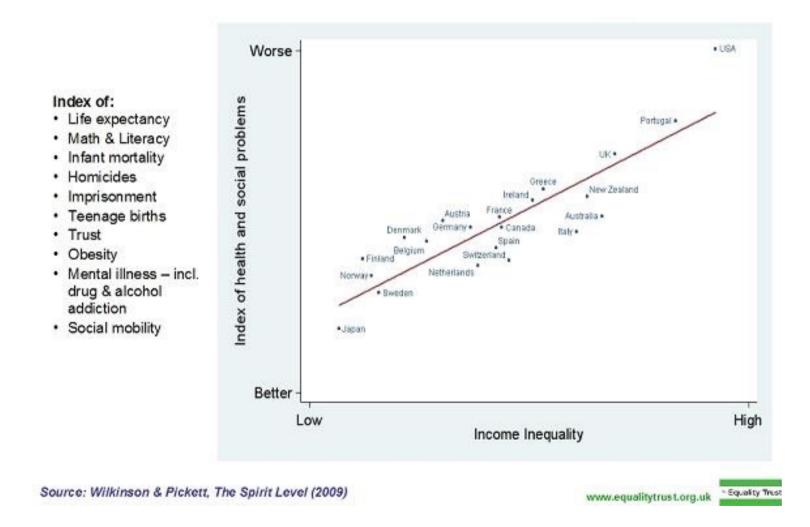
www.debtdeflation.com/blogs

Percent of GDP per year



Evolution comparée, aux USA, de l'énergie, la production industrielle, le PIB, et la dette fédérale brute. Données EIA, FED, BEA

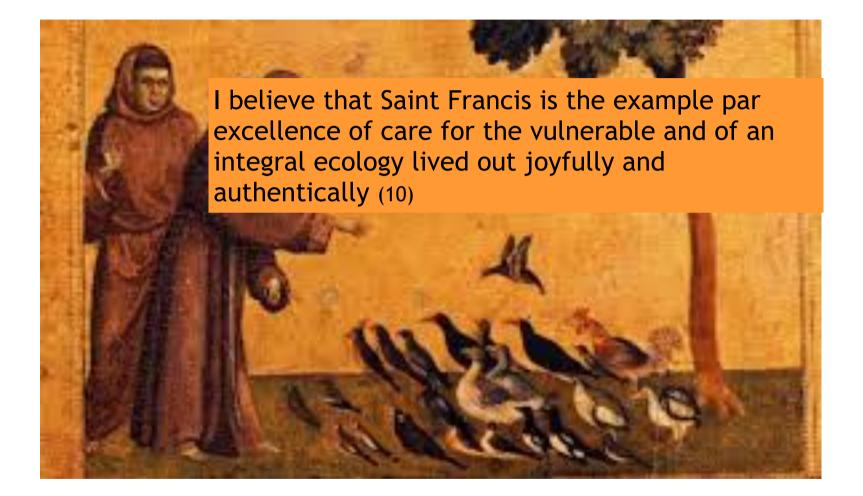
## Prosperity and fairness



### V. Social justice.

## What is Integral Ecology?

46. The social dimensions of global change include the effects of technological innovations on employment, social exclusion, an inequitable distribution and consumption of energy and other services, social breakdown, increased violence and a rise in new forms of social aggression, drug trafficking, growing drug use by young people, and the loss of identity. These are signs that the growth of the past two centuries has not always led to an integral development and an improvement in the quality of life. Some of these signs are also symptomatic of real social decline, the silent rupture of the bonds of integration and social cohesion.

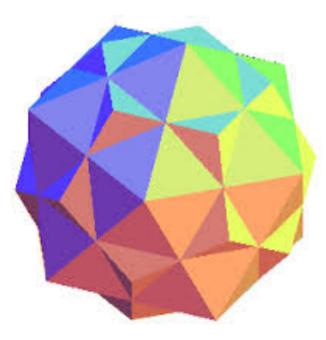


# What societal project?

From the sphere...

#### to the polyhedron





#### Evangelii Gaudium, 236

#### Huge inequalities in the value chain



### Rana Plaza disaster, Bangladesh, may 2013

Integral ecology and business

### The metrics: the **Relational Capability Index** (RCI)

Dimension	Component	Cutoff for deprivations	Weight
Integration into Networks	Employment status	No stable job with regular professional relations	1/12
	Transport	Roads to city center of bad quality	1/12
	Telecommunication	No phone	1/12
	Information	No regular access to news through radio, TV, newspapers or internet	1/12
Private relations	Household size	Lives alone	1/15
	Trust family	No trust in family	1/15
	Close friends	No close friends	1/15
	Financial support	No one outside family could lend them money in case of emergency	1/15
	Trust in community	No trust in the community	1/15
Civic commit- ment	Groups	No affiliation in groups (politics, religion, saving, sport)	1/15
	Collective action	No voluntary participation in political actions (meeting, strike, march or petition)	1/15
	Vote	No elector ID and does not think it is important to vote	1/15
	Solidarity	No altruistic activity and does not give to charity	1/15
	Trust in others	No trust in others	1/15



Wastepicker, Mexico, december 2014